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I have always had a deep rooted passion for bags and jewelry. As a child, I longed for rings, neck-laces, purses, and Barbies. The first time I discovered a piece of jewelry, it was like magic to me! Jewelry represented the greatest amount of beauty that I could appreciate (besides dolls). It was like a fantasy - just seeing rings and necklaces...jewelry became my biggest obsession.

While growing up in Asuncion, Paraguay, I vividly recall my grandmother Teresa having me take her purses out of the closet to look at and admire. They would hang, usually in a velvet type case. As she took each one out of its case, she would explain that it is about quality, not quantity. She didn't have many, but they were nice...really nice. And they were all made of leather!

My grandmother Teresa initiated my love & passion for fashion.

While on a trip with my parents, I got lost at a mall in Kentucky. I was twelve years old. During those two or three minutes, my mother said to my father, "Let's find the nearest jewelry store and we will find Vania." Sure enough, they found the nearby jewelry store, and there I was, calmly checking the price of a 14 karat gold necklace!

As a young woman, working at a nine to five job, I realized that I would like to tap into my creativity and start my own business. In February, 2001, I had an idea for a bag. I discovered how to make my dream a reality! I told my friends at work that I was starting to make bags. Within three days, the first was finished. The next morning, one of my co-workers (who hadn't even seen the bag yet) walked into my office and asked "how much?" I had not even thought of a price. I didn't even have the bag yet! Well, after a brief hesitation, I mentioned a price and my co-worker paid for the bag. At this moment, the business was formed. I was 20.

Two years later, I borrowed money (for the first time in my life) and bought a plane ticket. I decided to leave my hometown of Asuncion, to follow my dreams. I landed in New York City with two suitcases and \$300 dollars in my pocket - with the idea of growing my business in the United States. What wasn't in my plan, was meeting David in New York. We became very close, then became business partners, and now, he is my husband.

Vania & David's handbags and wallets are handmade with 100% genuine leather and first quality fabric and accessories. Some of the leather we utilize is natural leather from Paraguay. Paraguayan natural leather is "pounded" out by hand. Paraguay is one of the last places on Earth that produces natural leather in this manner. The color of leather may vary in uniformity, but that only adds to its character. Over time, and with gentle use and care, the natural leather handbags and wallets will darken, soften and become even more beautiful. They can last a lifetime.

In May 2018, we added boots, belts and hats to our line.

All of our jewelry is designed and handmade with love in the United States, while 90% of metals used are American made. We also have Made in America jewelry and Canvas Tote lines utilizing 100% American made components. In February of 2015, we added hand poured soy candles to our line. Once again, made here in the United States, utilizing 100 percent soy wax from American

Farms. David and I personally choose and mix scents to create the most amazing and exotic soy candles. We are committed and privileged to have the opportunity to help support jobs in the United States & Paraguay. Vania & David products indirectly employ over 90 people in the US alone!

In 2012, the opportunity occurred for Vania & David Products to be featured in the movie, The American Side. Additional opportunities followed and there were Vania & David product features in Sharknado 2, Outskirts The Movie, Don't Think Twice, Wilson, Year By The Sea, Where Hope Grows, The Ticket, Custody, Mother/Android, Star Girl (3) and on Good Morning America. During this time, Vania & David also appeared in The Little Book of Start-Ups, Buffalo Rising, Urbanette Magazine, Son of a Southern Chef Book, Harper's Bazaar US, Harper's Bazaar Vietnam, Elle Bulgaria, Elle Kazakhstan, and, in May 2018 – a dream came true - Vogue Magazine! Also seen in Vogue mexico. com, in NYFW at Bronx and Banco runway Ss2020, NYFW at Bronx and Banco runway Ss2022, Grazia Mexico, Elle Argentina, Clarin.com, Vogue Portugal, Hola TV, Hola USA Magazine, Hola Mexico Magazine, Hola.com, Flaunt Magazine, Numero Magazine, Blank Magazine, The Daily Mail, L'Officiel UK, The View, Vogue Turkey and Grazia Bulgaria.

Vania & David opened their first brick and mortar store in 2014.

Vania & David jewelry and handbags have been seen on the following celebrities: Katie Cassidy, Michael Strahan, Maria Menounos, Tara Reid, Mary Alice Stephenson, Ms. Universe Pia Wurtzbach, Valentina Collado, Gizele Oliveira, Brooke Burns, Peyton List, Margo Martindale, Fern Mallis, Joanna Hillman, Academy Award winner Ellen Burstyn, Devon Winsor, Karen Allen, Celia Imrie, Emmy Award winner Elena George, Super model Eniko Mihalik, Vogue Editor In Chief Karla Martinez, Matthew Broderick, Singer/Songwriter/Actor Mario, Robin Roberts, Super model Nicole Trunfio, Michaela Dosamantes, Kate King, Kerry Bishe, Vivica A. Fox, Alicia L. Quarles, Alexa Ayaz, Chloe Moretz, Algee Smith, Thalia, Irma Martinez, Karla Martinez (journalist), Sharon Fonseca, Natasha Cheij, Ms. Universe 1RU Nadia Ferreira, Stefania Roitman, Kathryn Newton, Billy Porter, Elsa Hosk, Christian Hogue, Michelle Dantas and more!

My parents raised me with the philosophy to: "do it all the way, or don't do it at all." This is why every single Vania & David piece is done with a strive towards excellence. Each and every detail is the reflection of this philosophy. Each Vania & David product is meticulously handcrafted. Every stone we utilize is hand selected. Each piece of leather is handpicked.

I am fascinated by contrast, simplicity, luxury, beauty, and boldness. My job is to transmit beauty, happiness, and love through my work. I believe that happiness can be found in the appreciation of beauty.

Wearing a Vania & David piece can never be flashy, it can only be spectacular!

- Vania

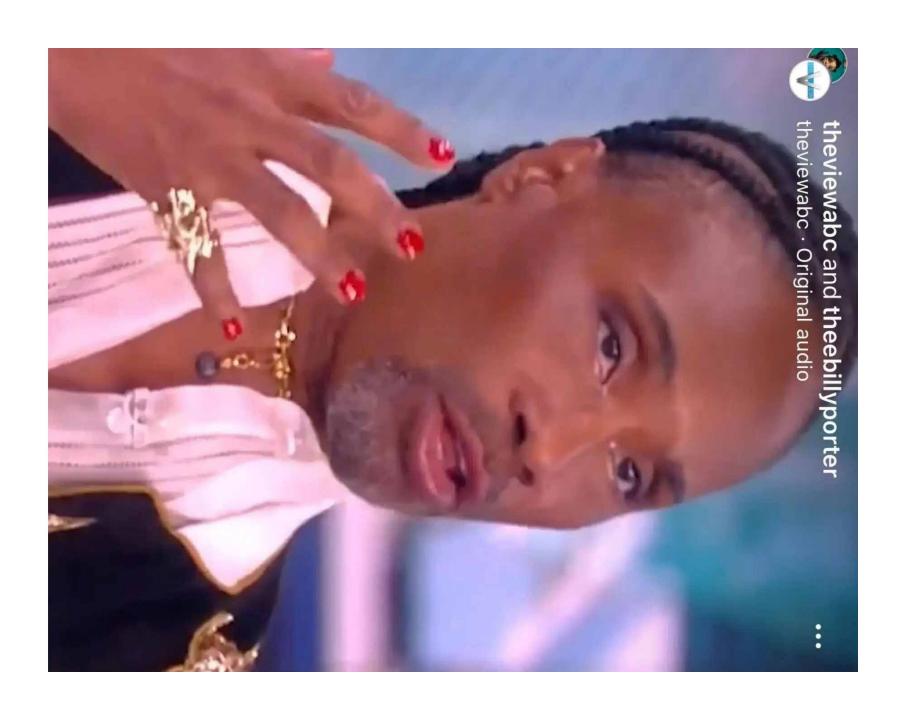


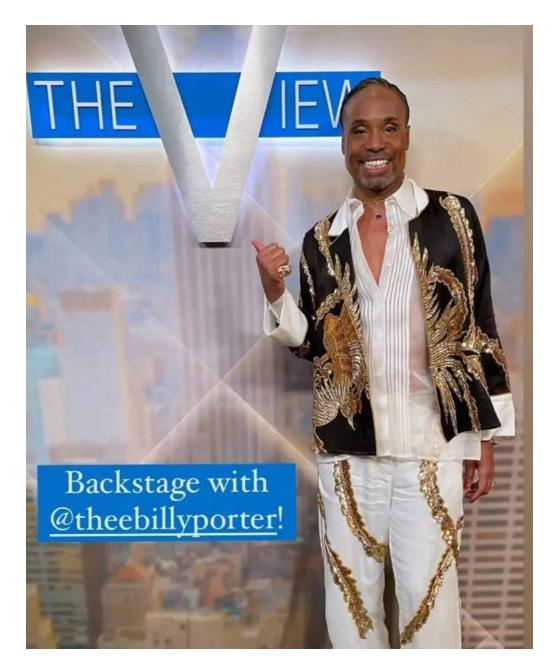


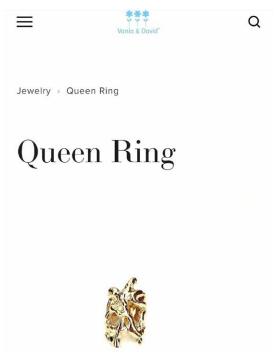




cover of the Digital Issue of Lofficiel United Kingdom Vania & David Omg Necklace and Pyrite Ring on the Hollywood actress Kathryn Newton featuring a

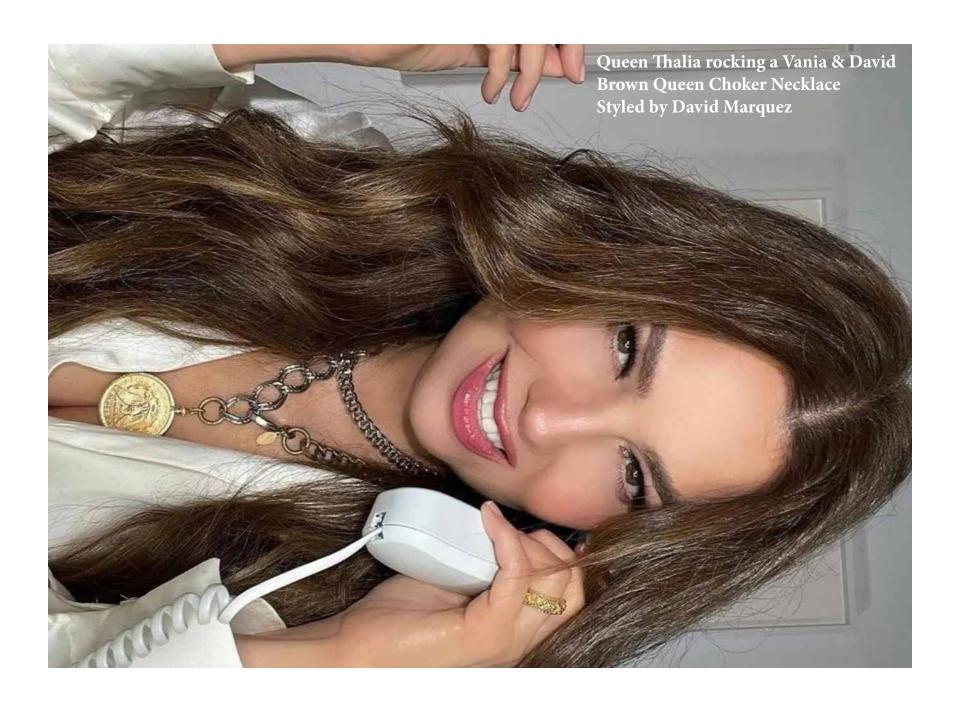


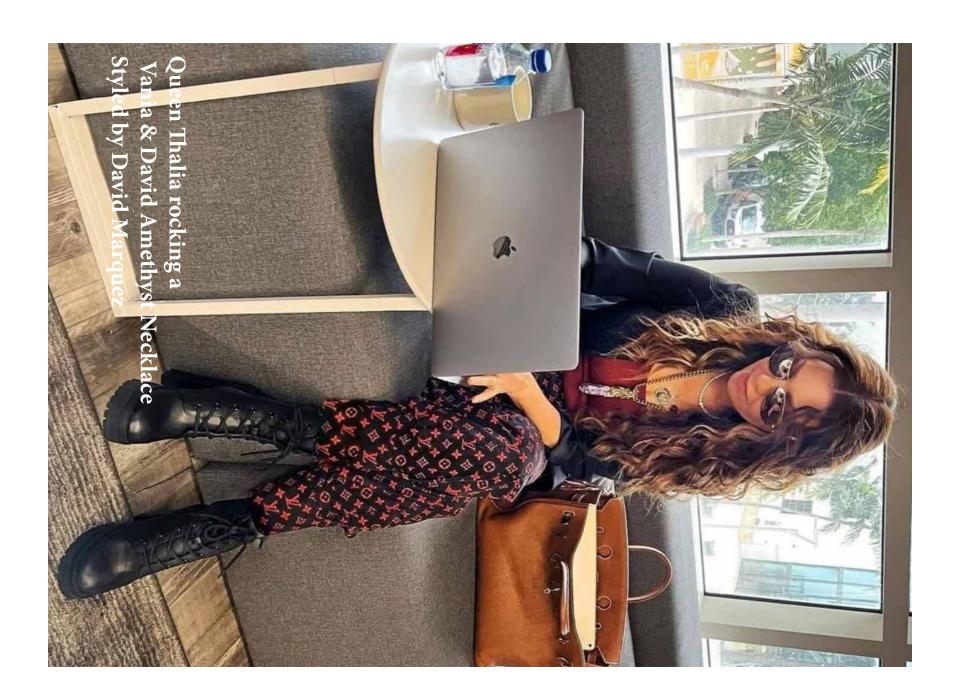




Billy Porter rocking the Vania & David Queen Ring at The View Styled by Ty Hunter

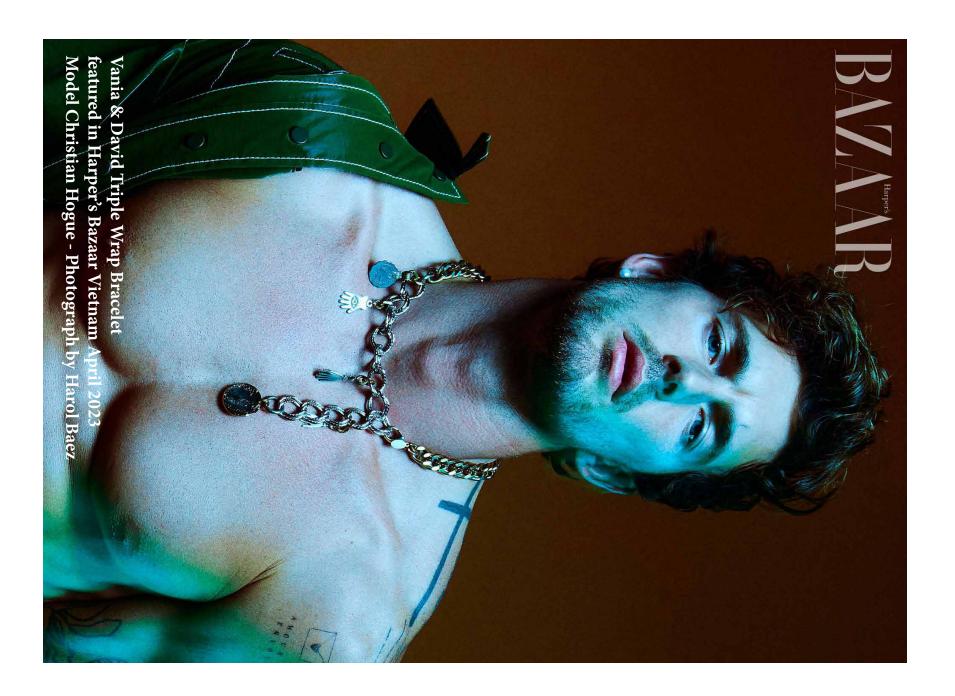








Vania & David Self Portrait Face Necklace featured in Stargirl 3 Frenemies Styled by Alisha Silverstein







ELLE

FOLLOW US | SUBSCRIBE TO THE MAGAZINE

Vania & David: the signature with Latin American imprint that is furore

Oh, it's In their world they coexist jewelry, cult garments, wallets and candles. A path of a good success marked by passion and continuous work, it installed Latin design in the thing. international market. I discovered the signature you're going to love.

BY: MERCEDES FARRE 10 DIC 2021



Vania has known forever that fashion and precious objects would accompany her. His native Paraguay forged the love for noble materials and so along with his partner created in the United States the signature that carries Latin American design as a flag, to all corners.

ELLE. Making history... how did it all start?

Vania. When I was eight, I already knew I'd have my own business. I was always surrounded in fashion organically, so it all happened naturally. At 13 I designed a dress to go at 15 and never stopped again. At 16 he was already selling silver and gold jewelry. Later I started working with a

tailor because I knew that was the secret to a well-made garment. Then came the wallets and leather wallets. The business was founded in 2001, I was 20 years old.



ELLE. How was it to settle in Buffalo and mount a place there?

V. I'm from Paraguay and David is American. In 2003 I decided to arm the bags and come to the United States. I always liked it and it was time to travel alone. I was 22 and wanted to learn English. I had a friend living on Long Island so I didn't hesitate. My first job was as a lady in an event hall. It was in a wedding that I met David. He had attended a friend's wedding and I had had to attend to his table. Then came the marriage and the baby.

ELLE. How did the brand grow happen?

V. In 2014 after a successful Pop Up Shop we realised we needed a place. Already our favorite pieces (a necklace, bracelets and a wallet) had been seen in two Hollywood films (The American Side and Sharknado 2).



ELLE. Are all the designs yours?

V. Yes, yes. And to showcase at New York Fashion Week Spring Summer 2022, we both work together on all the pieces.

ELLE. How do you see Latin American fashion right now?

V. We're in a moment of expansion like never before. There are more and more internationally recognized Latino designers such as Johanna Ortiz (from Colombia), Gabriela Hearst (from Uruguay) and Lorena Saravia (from Mexico), among others.

ELLE. What materials do they use in jewelry?

V. Genuine and durable. Silver 925, gold 18, precious stones and leathers among others.

ELLE. The brand's style is...

V. Contemporary and with ancient, well-crafted techniques. There are classic pieces and other novels.

ELLE. What's your audience like?

V. We're elected men and women. The jewels are totally unisex. Too men wear our pearls.



ELLE. What inspires you?

V. Nature and our customers. They always come with inspiring ideas.

ELLE. Where does the raw material they use come from?

V. It's varied. Paraguayan and Argentine leathers. We also have American materials and stones from all over the world.

ELLE. What women are inspiring to you?

V. My mom (who luckily wears my jewelry). I would love Viola Davis, Meryl Streep, Gwyneth Paltrow, Reese Whiterspoon, Oprah, Tilda Swinton and Cate Blanchett to use my pieces.

THE ABC

ELLE. What do you have to offer Latin fashion?

V. Artisanal work and quality. We have incredible manpower and we use noble materials. We always have to keep our root alive to show what we can toast.

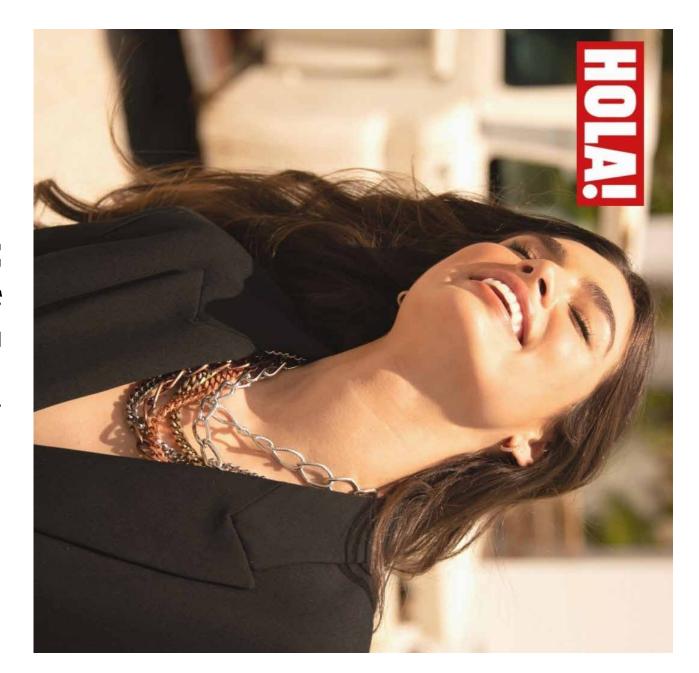
ELLE. What place does it occupy in the firm, the sustainable?

V. We were always a sustainable business. No product is created if there is no demand. And we designed long-lasting products. Our metals are recycled and our packaging recyclable. We don't use any plastic.

ELLE. Was it hard to get into the market?

V. Yes, yes. But it's not impossible. You have to sacrifice a lot, never give up and think whenever everything is possible.

Vania & David



Nadia Ferreira featuring Vania & David necklaces and earrings in Hola Magazine

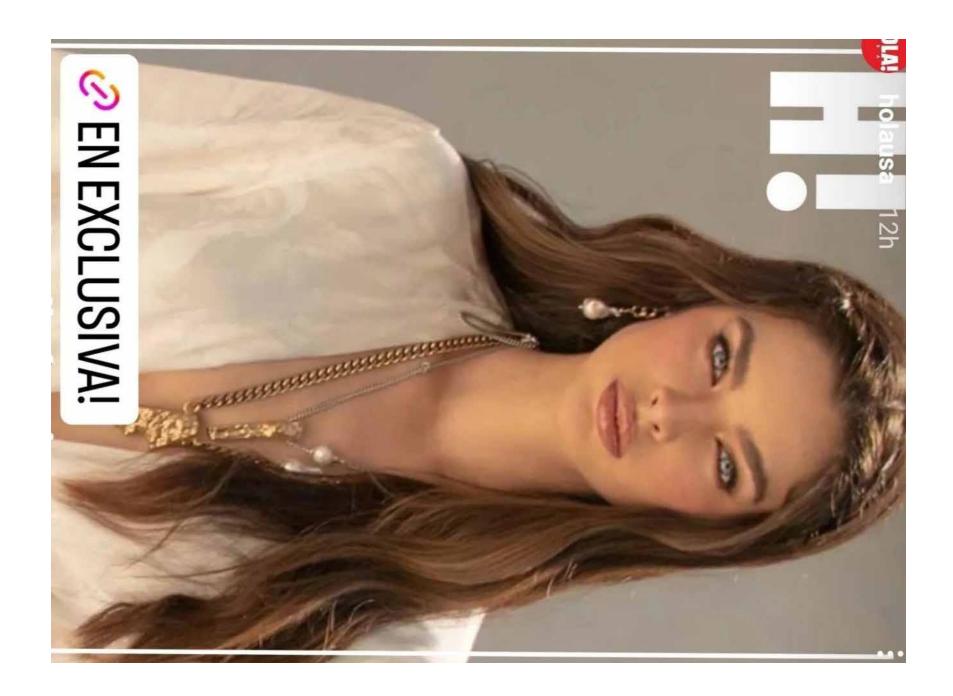
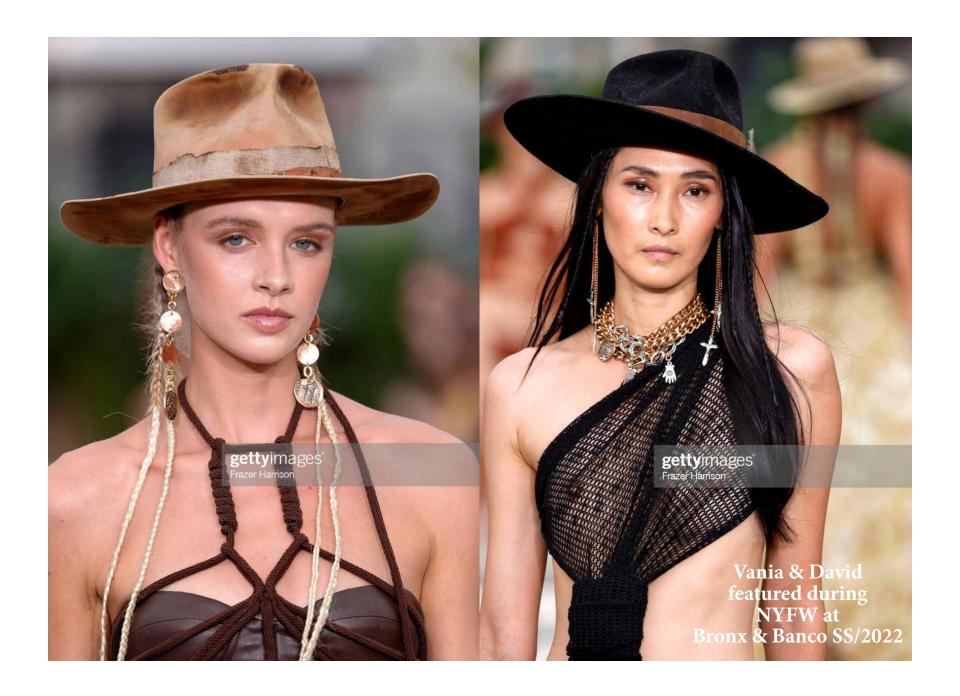


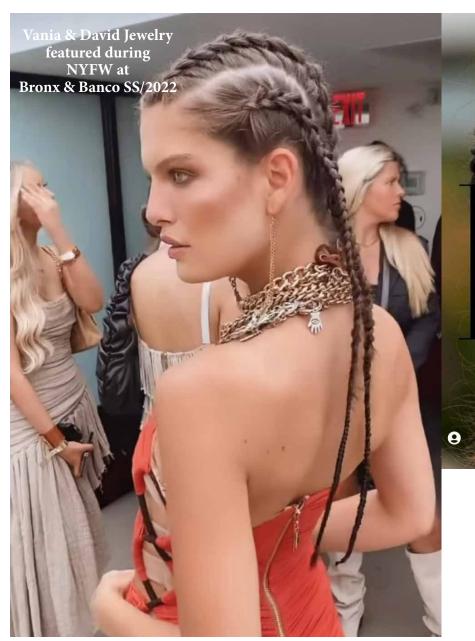






Photo by Manny Roman Styled by Ayumi Perry



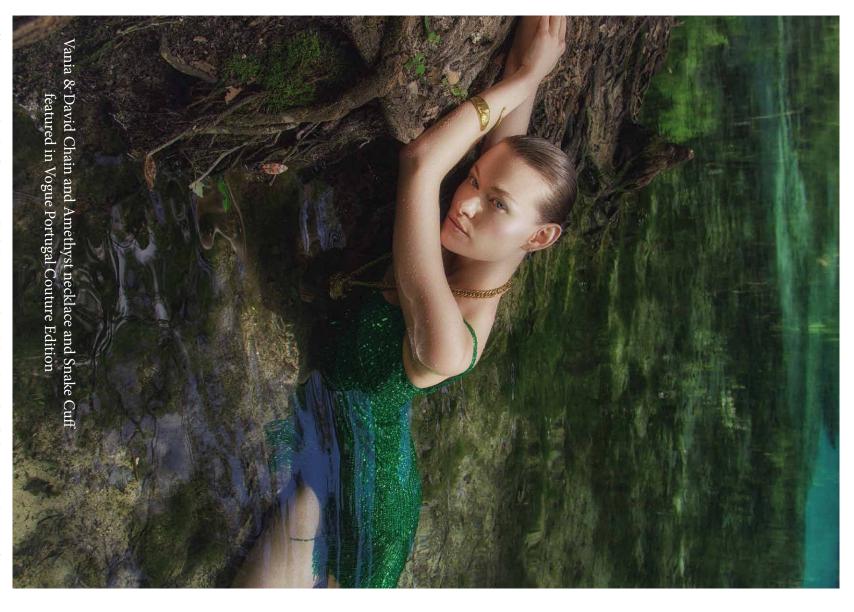




Vania & David Jewelry featured in Elle Argentina during NYFW at Bronx & Banco SS/2022







Vestido, NAEEM KHAN. Colar Coín Collection em metal banhado a ouro amarelo e pulseira Snake Brutalist Collection em metal, ambos VANIA & DAVID. Na página ao lado: casaco, colar, carteira, pulseiras e anel, tudo CHANEL Vestido, NAEEM KHAN. Brincos em prata vermeil com ródio negro, SARA SHALA





Vestido, FENDI ALTA-COSTURA. Colar Contemporary Collection em metal banhado a prata de lei com pirita, VANIA & DAVID. Na página ao lado: vestido, ASHI STUDIO ALTA-COSTURA. Colar Pearl Colletion em prata de lei, com pérolas e diamantes; choker Gold Queen em metal banhado a ouro amarelo e pele; colar Pearl Collection em metal com pérolas; colar Long Silver Coin em metal banhado a prata; anéis Lion Ring em metal e metal banhado a ouro, tudo VANIA & DAVID. Sapatos, GUISSEPPE ZANOTTI.



Vestido, **NAEEM KHAN**. Choker e colar Coin Collection em metal banhado a prata, ambos **VANIA & DAVID**.

Na página ao lado: vestido, **RAMI AL ALI ALTA-COSTURA**. Brincos *Dream Pearl* em prata de lei com pérolas, **VANIA & DAVID**.

Styling: Newheart Z. Ohanian @ B&A Reps Agency, Modelo: Milly Holmes @ The Dragons Management. Cabelos e maquilhagem: Marianne Tamposi. Produção: Nicholas Tamposi @ Dragonville Studios. Assistente de styling: Lauren Smith. Editorial realizado em exclusivo para a Vogue Portugal.





Vania & David and Barbie (Margot Robbie)



Stef Roitman
featuring the
Vania & David sticky
necklace, double link
choker necklace and
rings on the set of
Hola TV



Ryan's handmade hats have been seen on Jennifer Lawrence, Gerard Butler, Sienna Miller, Blake Lively and a many more high profile celebs. Ryan Ramelow hats and Vania & David jewelry were the perfect complements to Bronx and Banco's spring 21 collection (pictured) Vania & David jewelry featured on the Daily Mail UK



Andy Allo rocking Vania & David earrings, on the cover of Numero Netherlands Magazine

Andy Allo rocking Vania & David earrings and necklaces, featured in Numero Netherlands Magazine



Lazarus Lynch featuring a custom Vania & David pyrite ring, bracelets and necklace in his cooking book, Son of a Southern Chef



Karla Martinez at Univision TV rocking Vania & David necklaces





October 8, 2020

Robin Roberts rocking a Pearl Vania & David necklace live on Good Morning America.

GOOD MORNING

Bronx & Banco Press Release

BRONX & BANCO

BRONX AND BANCO PRESENTS SPRING / SUMMER 2020 COLLECTION AT NEW YORK FASHION WEEK





Link to download full runway imagery: <u>HERE</u> Link to backstage imagery: HERE

WHAT: BRONX AND BANCO SPRING / SUMMER 2020 RUNWAY SHOW

WHERE: GALLERY II AT SPRING STUDIOS - 50 VARICK STREET, NEW YORK, NY

NEW YORK, NY (SEPTEMBER 6^{TH}, 2019) – BRONX AND BANCO MADE ITS SOLO RUNWAY DEBUT DURING NEW YORK FASHION WEEK ON FRIDAY, SEPTEMBER 6^{TH} AT SPRING

STUDIOS. THE BRONX AND BANCO SPRING/SUMMER 2020 COLLECTION, SAHARA, SHOWCASES THE CONTINUOUS EVOLUTION OF THE BRAND'S READY-TO-WEAR OFFERING.

SAHARA FOLLOWS THE JOURNEY OF A BEAUTIFUL BEDOUIN WITH EACH PIECE DRAWING INSPIRATION FROM SELF-DISCOVERY AND OUR ABILITY TO SEEK OUT BEAUTY IN EVEN THE HARSHEST OF ENVIRONMENTS. THE COLLECTION BORROWS TONES, TEXTURES AND SPLASHES OF SUBTLE COLOR FROM DESSERT LANDSCAPES, ITS INHABITANTS, THE SILHOUETTES OF A SWEEPING SAND DUNE, THE WARMTH OF AN IDYLLIC SUNSET AND OUR OWN PERSONAL JOURNEY TOWARD THE OASIS.

HANDBAGS: VANIA AND DAVID

HATS: C REBELY JEWLERY: AMAN ITOMI

NOTABLE ATTENDEES INCLUDED: Draya Michelle, Rocky Barnes, Cody Simpson, Yovanna Ventura, Elena Matei, Kary Brittingham, Trey Stewart, Lindsay Glickstein



ABOUT BRONX AND BANCO

Since its inception in 2009, Bronx and Banco encapsulates a sophisticated, chic and sexy design signature with a playful sensibility that reflects the impeccable style of the label's Founder and Creative Director; Natalie DeBanco. With a strong love of all things sartorial and a rich family history that is immersed within the international fashion industry, Natalie quickly developed an understanding of the industry unparalleled to many. In present Bronx and Banco has over 200 stockists worldwide that includes Australia, New Zealand, USA, Spain, Belgium, Netherlands, Greece, Russia and the brand's flagship store in Paddington, Sydney.

Vania & David bookbag and boots featured at SS2020 Bronx & Banco Fashion Show during NYFW





Vania & David handbags and boots featured at SS2020 Bronx & Banco Fashion Show during NYFW





Vania & David handbags and boots featured at SS2020 Bronx & Banco Fashion Show during NYFW





Vania & David handbags and boots featured at SS2020 Bronx & Banco Fashion Show during NYFW





Supermodel Nicole Trunfio opening and closing Bronx & Banco SS2020 Fashion Show with a Vania & David fringe backpack

Karla Martinez wearing a Vania & David necklace during her BoF nomination night Editor & Chief Vogue Mexico and Latin America,







New York Fashion Week Creator Fern Mallis wearing a Vania & David necklace on the Cover of UB magazine



Vania & David Feature Article in Vogue Mexico & Latin America

Mexico and Latin America is featuring Vania & David as one of "six Latin American Brands...that you ought to know." BUFFALO, NEW YORK - Fashion brand Vania & David is proud to announce that fashion and lifestyle magazine Vogue

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EDICIÓN MÉXICO

BELLEZA ESTILO DE VIDA PASARELAS

VIDEOS

SUSCRIPCIÓN

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JOYERÍA



6 marcas de joyería latinoamericanas que quizás no conocías y deberías

POR AMIRA SAIM

8 DE MARZO DE 2019

Estas marcas de joyería están conquistando cada vez más seguidores con sus diseños y su distintiva esencia latinoamericana.



Vania & David





Vania Escauriza es una diseñadora paraguaya radicada en Buffalo, Nueva York que, junto a su esposo, David A. Martínez, ha llevado adelante su marca de joyería y accesorios, caracterizados por una presencia imponente, una personalidad muy marcada, sobre todo por el uso superlativo de piedras semi preciosas que dotan de colores,

vaniaanddavid.com

volúmenes y texturas a cada uno de sus accesorios.



El mundo de la **moda** es uno en constante movimiento. Cada **temporada** vemos nacer nuevas **tendencias**, el renacer de otras tantas y la permanencia de esos **clásicos** que son inmunes al tiempo. Los **accesorios** no escapan a estas inclemencias, sin embargo, estas piezas tiene la particularidad del afecto. Simplemente tendemos a **enamorarnos** de ciertas marcas y **seguirlas fielmente** hasta el final. Coincidirán conmigo en el hecho de que al comprar un **collar**, un **pendiente**, unos **aretes** casi siempre hay **sentimientos** involucrados, por lo menos, cuando nos hacemos con esas **piezas** que terminan siendo **para toda la vida**.

Por tal razón, el **radar** para cazar nuevas propuestas de **joyería** y **accesorios**, siempre está activo. Por lo menos de nuestra parte. Porque también es cierto que siempre hay **espacio** en nuestro corazón para una nueva **marca fetiche**. *EX* si son de **origen latinoamericano?** Pues mucho mejor, porque hay algo ahí intrínseco que nos habla, no importa la **nacionalidad** ni el acento. Nos reconocemos y nos gustamos. Lo mismo te va a pasar con estas **marcas de joyería** hechas aquí o con **materia prima** de algunos de nuestros países hermanos, que quizás no conocías y que deberías comenzar a seguir (y llevar):

Vania & David necklace featured in Harper's Bazaar USA February 2019





Laura Julie, photographed by Camilla Akrans

1. R13 jacket, \$2,300. r13.com. 2. Balmain earring, \$845. balmain.com. 3. Converse x JW Anderson sneaker, \$140. converse.com. 4. Alexander Wang shirt, \$595. alexanderwang.com.

5. Vania & David unisex necklace, \$1,450. vaniaanddavid.com.

6. Sacai skirt, \$685. shopBAZAAR.com. 7. Miron Crosby boot, \$2,195. mironcrosby.com. 8. Isabel Marant bag, \$845. isabelmarant.com. 9. Ovadia & Sons jacket, \$1,200. Saks Fifth Avenue; 877-551-7257. 10. Ulla Johnson vest, \$550. shopBAZAAR.com.

11. Chanel Rouge Allure Liquid Powder in Electric Blossom, \$30. chanel.com.

Vania & David necklace featured in Vogue







VOGUE

VANIA & DAVID 1007 Elmwood Avenue Buffalo, New York 14213

Email: customerservice@vaniaanddavid.com

Phone : (716) 480 – 6021 Social Media: @vaniaanddavid

For immediate release

Vania & David Featured in May Issue of Vogue Magazine

BUFFALO, NEW YORK - Fashion brand **Vania & David** is proud to announce that fashion and lifestyle magazine **Vogue Mexico and Latin America** is featuring the **Vania & David Amazing Gray** necklace in the May 2018 issue! Like many Vania & David pieces, the bold Amazing Gray (pictured below) is stunning and makes quite a statement. Silk and gold-plated accessories beautifully complement semi-precious stones.



- AMAZING GRAY

Having founded the brand in February 2001, in her hometown of Asuncion, Paraguay, Designer Vania Leticia Escauriza Gagliardone is honored and humbled by the feature: "Vogue is like the Bible of Fashion Magazines. This is a dream come true for me!"

Husband and partner David A. Martinez, who met Vania in 2003 gushes, "I guess I am a bit of a Romantic. We met at my buddy's wedding on Long Island – so, the first thing I thought when I saw the feature was, 'that's pretty special and apropos – we met on Long Island, and this piece is about what to use this summer in the Hamptons!'

A copy of the Vogue Latin America May 2018 Front Cover and Vania & David feature page is seen below

For more information on Vania & David, please feel free to visit the Vania & David Store located at 1007 Elmwood Avenue in David's hometown of Buffalo, New York, USA or online at www.vaniaanddavid.com (Instagram) @vaniaanddavid (facebook) /VANIAANDDAVID

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Vania & David create handcrafted leather handbags, bold jewelry, and soy candles – and is committed and privileged to have the opportunity to help support jobs in the United States and in Paraguay. Vania & David handbags are artisanally handcrafted with 100% genuine leather in Paraguay. Vania & David jewelry is designed and handmade with love in the United States – 95% of metals used are American made, and the Made In America jewelry and Canvas Tote lines utilize 100% American Made components. The soy candles are hand poured in the United States, utilizing 100% soy wax from American farms.

Vania & David products have been spotted on celebrities including Sarah Jessica Parker, Michael Strahan, Brooke Burns, Pia Wurtzback, Gisele Oliveira, Katie Cassidy, Peyton List, Ellen Burstyn, and Margo Martindale and can be found in 21 Hollywood movies including Sharknado 2, The Ticket, Custody, A year by the Sea, Outskirts the Movie, Where Hope Grows, and The American Side.



Vania & David black fringe bib leather necklace featured in Elle Magazine Bulgaria October 2018



Vania & David leather cuff featured in Elle Magazine September 2017





Vania & David rings featured in Elle Magazine







2015 Miss Universe Pia Wurtzbach featured in Harper's Bazaar is wearing a one of a kind Vania & David Cuff



Vania with Michael Strahan, Michael is wearing a Vania & David necklace.

Vania & David Boss Woman T-Shirt featured on Robin Roberts on the set of Good Morning America



Vania & David featured in Diario Abc Color in Paraguay February 2019 The biggest newspaper in Paraguay





Entrevista. Vania&David, única y exclusiva





le pone límites a su creatividad. Trabaja piedras engarzados como el oro y personalizados. lograda cariño. sofisticación y

de calidad y idel Paraguay! La tendencia más potente que propone es el espíritu del leiano oeste, la moda cowgirl, con botas y sombreros. Para ella, diseñar zapatos representa la libertad. En cambio, con la joyería prima el sentido de la pieza única. Un código muy diferente. Pero todos los modelos reflejan su gran personalidad, sensibilidad y el amor puesto en cada uno. Les transmite su ADN a las obras. Es que ella mira todo con interés. "Me encanta experimentar; no tengo miedo de cambiar todo o dar la vuelta e ir de una cosa a otra. Me siento más atraída por la singularidad de cada pieza. Me encanta crear con total libertad, sin limites", dice riendo.

Sus diseños fueron elegidos por celebridades como Katie Cassidy, Camilla Belle, Sarah Jessica Parker, Michael Straham, Maria Menounos, Tara Reid, Mary Alice Stephenson, Ms. Universe Pia Wutrzbac, Nicole Bryl, Gizele Oliveira, Brooke Burns, Peyton Liast, Vivika A. Fox, Margo Martindale; la seis veces nominada al Óscar, Ellen Burstyn; la editora de modas de la revista Vogue, Karla Martínez; Mathew Broderick, Robin Roberts v más, "Me motiva ver que eligen un modelo mío, porque es como una con- audacia. Creo en las energias que transmiten; firmación de que todo el proceso funcionó bien, desde el momento de su concepción hasta su

entrada en el mundo real".

Lo que es meior: su trabaio se ve en la revista Harper's Bazaar, en la edición de enero de este año, y en la portada aparece la famosa cantante Jennifer López. "Son logros que inspiran a seguir posicionando la marca. Vamos por buen camino, producto de la dedicación y entrega", admite.

La joven diseñadora está establecida en Búfalo, la segunda ciudad más grande del estado de Nueva York. "Es el lugar en el que llegué a vivir con mi familia y comencé a construir mi propio mundo, con amigos y mi esposo, David. Búfalo está cerca de Nueva York, así que puedo ir y venir el mismo día si necesito hacerlo por trabajo".

Recuerda que su primer contacto con una piedra fue siendo niña. "Habíamos ido a Mar del Plata, Argentina, de vacaciones. Me sentí mal y tuve que quedarme en el hotel a reposar. Mi mamá, para que no me sienta muy sola, me trajo una Barbie bronceada y un anillo de plata con lapislázuli. Siempre sentí una atracción especial hacia ellas; me fascinan sus contrastes, la simplicidad y, a la vez, el lujo, la belleza y la puede que algunos no, pero hay un dicho que dice: 'Si no crees en la magia, nunca la vas a

Vania with Academy Award Winner Reese Witherspoon.



Eight Time Emmy Award Winner Elena George makeup artist doing makeup to Vania. Elena is wearing Vania & David jewelry on national television at Good Morning America.





Vania with Robin Roberts on Good Morning America during the special of Dancing With The Stars. Academy Award Winner Ellen Burstyn using a Pearl Vania & David necklace in the movie Custody along side Academy Award Winner Viola Davis



Margo Martindale wearing Vania & David Bracelets next to Woody Harrelson in the movie Wilson



Actress Maggie Kemper using a Vania & David Clutch in the movie Don't Think Twice.





Sarah Jessica Parker's husband, actor Matthew Broderick carrying the actresses Vania & David Miracle Lion Tote





Robin Roberts using a Vania & David necklace on Good Morning America



Alicia Quarles wearing the OMG Blue Bib Necklace in NYC on the Red carpet at a Bet event

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Threads offer? They curlifferent sizes of purses,
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Jewelry designers open store in Elmwood Village

Shedeene Hewitt

Vania Escauriza Gagliardone and David Martinez, a husband and wife from Paraguay, opened a handcrafted jewelry and leather accessory store in Elmwood Village on Oct. 24. The local shop, Vania & David, is home to Gagliardone's original designs. The collection contains handbags and quality leather accessories, varying from money holders to small clutches. The shop also carries a line of necklaces, rings and earrings, some of which are made using stones.

Each accessory, whether it be handbag or jewelry, is made to last longer and age well. The materials used are 100 percent free of most chemicals used in other products on the market and the jewelry sold is handcrafted with products made from within the USA.

"Everything started when I was young, and everything was a dream for me," Gagliardone said. "If I saw a ring somewhere, I wanted it. Like how kids love candies, I love rings. If you live in South America, unless you live in Brazil, you don't get natural stones. Being able to design my own stuff is a dream come true."

The couple initially came to Buffalo this past summer to showcase their accessories in a pop-up shop on Elmwood.



Courtesy of Vania Escauriza Gagliardone

was needed.

"I never thought of opening a store right now, and then after being extremely successful after the pop-up, I realized there was an opportunity for the store. It came more of a necessity because everyone asked if there was going to be one," she said.

Martinez plays various roles within both the business and design aspects of the store. Gagliardone credits Martinez's forward attitude and retail skills as two aspects that help balance the equilibrium within the business.

"I'm loving everything about the store and it's amazing," she said. "It's like giving birth to a child and it's our business and there's

we just can't wait so see the how far we can go."

Vania & David has also been successful beyond the city. Having been featured in both Artvoice and Buffalo Rising, some of their accessories can be viewed on the big screen in movies such as "Sharknado 2," "The American Side," a Woodstock Film Festival feature and "Produce," a Dallas Film Festival feature.

India Summers, a junior fashion merchandising major, took a visit to the store where she purchased one of the stone necklaces for sale.

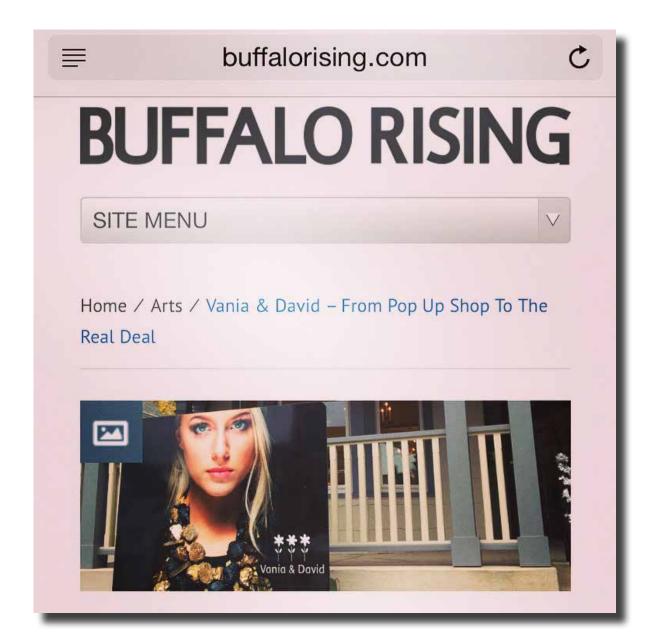
"I like it because it's meaningful," she said. "It has flavor, and I mean flavor as in good style. To me, it has an urban look to it and I like that."

To Gagliardone the future seems bright and welcoming. The store is popular and booming with much more prospects to come.

"The only limits in your life are the one that we put in our heads," she said. "The sky is the limit. Sometimes there are people that have a lot of different experiences. Nothing is impossible, we can do anything that we want. It's just up to us to break all those walls and say that we're going to make it." For more information on Vania & David, visit their website at www.vaniaanddavid.com or follow them on Instagram at instagram.com/ vaniaanddavid

Vania & David featured in the Buffstate Newspaper

Featured in Buffalo Rising



Featured: 4 pages in the largest newspaper in Asuncion, Paraguay (Abc Color diario)



Vania & David being interviewed by the biggest newspaper Abc Color in Asuncion Paraguay





New York Times best seller Maria Menounos using the Vania & David Omg Bib Gold Necklace



At Henri Bendel during our Vania & David Trunk Show



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at

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Henri Bendel

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March 2014

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Stylist Mary Alice Stephenson with Crisy Teigen using the Vania & David OMG bib gold necklace in Mercedes Benz Fashion Week in NYC





Our Vania & David
OMG Bib gold
necklace being
featured on the
blazersandbellini blog
during New York
Fashion Week

Vania & David featured in 4 pages of fashion magazine Level, in Asuncion Paraguay



Vania & David featured in The Buffalo News

THE BUFFALO NEWS/THURSDAY, JULY 31, 2014

ARTS & ENTERTAINMENT

hows



CBS Broadcasting

Iave TV viewers been fiven too much of a good hing with reruns of "I Love .ncy"?

nearing the phrase "up your nose with a rubber hose" again.

"Dallas" (1978): What's lismaying isn't so much that his series was ever on, it's that t ran for 13 years and then was evived in 2012.

"Boy Meets World" (1993): This was and still is a wonderful show. I just don't want to see it in TV again, because its mere presence might remind me of a somal that just started.

A little Buffalo bling gets mixed in with flying sharks

By Andra Cernavskis

NEWS STAFF REPORTER

Buffalo played a major, if uncredited, role as a standin for New York City when "Sharknado 2: The Second One" premiered Wednesday night on the Syfy channel.

But one Buffalo resident probably was more excited than most about the premiere.

Vania Leticia Escauriza
Gagliardone, a native of Ascuncion, Paraguay, who co-owns
Vania & David, a jewelry and
handbag line, with husband
David Martinez, had the
chance to see her jewelry on
TV, a first for the Buffalo-based
designers. Both Tara Reid
and Vivica A. Fox, who star
in the sequel to last summer's
unlikely hit about a weather
system that has sharks hailing
down on people, wear pieces
Gagliardone designed.

Gagliardone started her business by creating handbags as a 20-year-old in Paraguay in 2001. She then expanded to designing jewelry soon after permanently moving to the U.S. in 2008 with her husband, a Buffalo native. She was inspired by jeweiry retailers in Elmwood Village but wanted to make something of her own that she could see herself wearing.

The couple have seen recent success: The morning after learning that "Sharknado 2" producers wanted to buy their products, they had two trunk shows at Henri Bendel's, the high-fashion department store on Fifth Avenue in Manhattan.

"It takes a while for good things to happen," Gagliardone said. "You have to be patient."

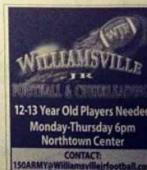
In the film, Reid wears the "Animal and Brass Shorty" necklace in multiple scenes, according to Gagliardone, who had to custom design the particular one for Reid because of the actress' small frame and desire to have it be all silver. Fox wears some of her bracelets.

"Tara Reid was supposed to wear her own necklace, but when she saw this one, she ended up saying she wanted to wear it," Gagliardone said.

The necklace is made of two chunky chains with the main piece being a small leopard relaxing on what looks like a branch and links the two ends of the chains.

Vania & David's bags and jeweiry have been featured in many issues of British Vogue and other high-fashion magazines. While "Sharknado 2" is the first time they will see their products on screen. the pair also was approached by the upcoming film "The American Side," which stars Matthew Broderick and Camilla Belle. Since the film was shot in Buffalo, the filmmakers wanted to use as much local talent as possible, Gagliardone said.

email: acernavskis@buffnews.com



Vania & David featured in the Artvoice Newspaper, special Fashion Edition

ACCESSORIZE THIS!

Vania & David

ver the past decade, Vania & David has evolved into a reputable handbag, accessory, and jewelry line. Co-founder David Martinez and his wife/ business parmer Vania Escauriza Gagliardone attribute their success to their shared love of art, design, and a strong belief in quality craftsmarnship.

Vania has especially adhered to the mantra of carefully constructing and assembling individual pieces in her collection by listening to her intuition rather than following fleeting trends that often dictate what people will and will not wear in today's fashion world. The minute Vania embarks on an idea for a new tote or handbag pattern, she sketches the image on a note pad. When a vision for a necklace or ring appears in her mind, she begins to lay out the necklace pieces on her work table or she will sketch the piece so it comes to life in front of her.

Currently, Vania and David have earned a local and universal reputation for producing quality handbags, leather accessories, and unique one-of-a-kind jewelry pieces that are functional yet fashionable. Quality leathers comprise their handbags and colorful clutches. Bold statement jewelry including necklaces, rings, and earnings are also at the core of their collection. There's also a line of unisex wallets, iPad cases, and distinguished men's credit card and money holders.

Headquartered in Buffalo, Vania & David's cosmopolitan studio serves as the creative hub for their company. They only purchase quality leather and suede that have not been treated with chemicals. This results in a leather product that ages beautifully and appeals to the modern day 'Eco-friendly'



growing in the United States. Every handbag is made by hand and lined with fabrics that are also made in America. Ninety percent of the metals, chains, wires, links, and clasps used to assemble their jewelry is made in the USA versus abroad.

Designing high quality, made-to-last (and ready-to-wear) accessories are the central thesis of Vania & David's collection. Right now, bold statement pieces are being worn by their clientele-including chunky rings, bracelets, cuffs, and earrings. Necklaces comprised of hued gems and precious stones are often strung together with materials such as satin, ribbon, and leather. The majority of their business derives from online sales and their latest collection can be purchased at VanlaandDavid.com. BLUSH Boutique on Elmwood Avenue also carries Vania & David pieces. Price points for handbags range from \$250-\$1250. Jewelry prices range from \$15 earrings to \$750 for a necklace.

Featured in the Artvoice Newspaper





Vania & David featured in the Allentown Newspaper

Paraguay Chic on Bidwell Park

When young Vern named have Paragone on New Jersey, her alwans. of destinate a personal factors have brook a blackward to the material of dady his. We tirek a pile as a more of Stallate becomes and in hanges server and nagedy worked. Here achiev press as a rapid slip. A na hor Knglish, for sever abandoned her true pursion. She represented the attent cost on the tide and a

The pair worked tireleady to bring the dream alive, even as Vinta strongered with the oppose of being found to overers to Paragues, enableon ply her trade in the US During when time. Dural travelled to national trade shows to show off her creations. The two rarned our to be a period. pur of personable salesman and bold designer Treatmells shey get married, had a not god serried down in Elizated Village, This meetound stability allowed for the two to set up

The product is high end, and each pure is uniquely fadmined from all American make, vintage material. Vanus designs and paradures her stunning jewelry to long artimically impired sessions in her Bobsell Park studen. Her leather bugs and other accessors are hard down, then sourced and designed locally Vanua spent six years developing her skills in Asonción, Paraguay, where her current production train communito transform her dreams into reality. This international link gives the end product a unique flair, and Vania frequently travels back and forth to

Without a lock sed more more the Vana and David brand begate through all over the world to recell live years after the build's rearror. began, the couple were stored after being approached by British Vogon. The impairs had to a year long. afterning reserves in the world House, August W.

"M was a big risk," Times replaced to my own a collect or Cale Arms. market this mouth, "We said had to packages in was very exchang."

The increment qually, part handsom stondends. Demand devectioned in other fishion public among classored to get Viene and David on their pages, GQ, Harpers, and multiple magazines in Florida and NYC were your reaching out. Online orders became shiftenin to keep up with Even as they were Settling calls and orders from servingwood but shoes, they enjoyed relatively large axpenses around Allements and Elmswood Village.

That is, until a recent push to embrace the place they now cult home. Two of Elewood's newest and most promising fashio/interior design bourious, sSet and Bluds, began to framere Vania and David. The larger Made in America also packed them up. This local action garnered the attention of the producers of the second installation of the Sharknako franchise. On a trip to New York City to put on a show at a 5th Ascense gallers; Vania met up with the costume stall of the second movie and they immediately struck a deal to feature her work. Tara Read, one of the leads,

as few manned on promotions with her personal terms, and the upw when was to: offer and mappely should to too with Minich Sandrowle work

They beat book came with the Money of a Markow Soulevak soonic net on Bullian Toket "The Assertions Stale," in towelves on the life. of Nitola Tests and the hydroelectric power of the Nugers Fulls during she searce. One of the preced wrown is about in the Delewate Manager, in which all of the main characters and extus sport bags and precky from the Visna and David line. The couple were so warmly received that they were screenly cast as extras in the scene.

Theirs is truly a story of humble beginnings that rather summally erached an international level before gradually carving a respected footbold in Boffalo. The most recent showcase of their reverse grassroots. success was a show at Aubker's June Bar on Elewood. Vania's work shared



August / Saytamber 2014 + Issue 15

space with two other local designers. for a those slar take user that stayed you to her all-or-nothing boldness and devotion to arrists excellence. The momentum of this powerhouse of modern tests in sure to continue growing as the Venta and David bound gams mangarion. Keep as eye out for their coming line of Bullulo chemed designs currently in production.



Locally-made jewelry adds sparkle to "Sharknado 2"

By Winging It! Buffalo Style's Lauren Hall

Published: July 30, 2014, 11:44 am | Updated: July 30, 2014, 12:47 pm











There's another storm coming! When one of the most anticipated television events of the summer swims onto our screens, and there are will be a couple key Western New York connections to watch for. Not only were some of the scenes for the Sy Fy Channel's Sharknado 2: The Second One filmed in downtown Buffalo, but the jewelry seen on screen is the work of a local design duo. Vania and David

Interview by Channel 4, about the necklace Tara Reid wore in Sharknado 2



Vivika A Fox using Vania & David bracelets filming Sharknado 2



Tara Reid using the Vania & David blue Mini Suitcase on a scene from the movie Sharknado 2 here with actor Ian Zierig





Tara Reid using
the Vania & David
Animal Brass Shorty
Necklace here on
the set of
Sharknado 2

●●○○○ AT&T LTE ※

12:56 PM cw23.com

Vania and David open first store

By Winging It! Buffalo Style's Lauren Hall

Published: November 4, 2014, 10:58 am











They've made a name for themselves here in Western New York and around the world for their leather handbags and handmade jewelry. Now Vania and David have opened their first brick and motor store location in the Elmwood Village, just in time for the holidays. Winging It! Buffalo Style's cameras went to check out the shop to find out "What's New In the Neighborhood."

The Vania and David store is open at 1007 Elmwood Avenue

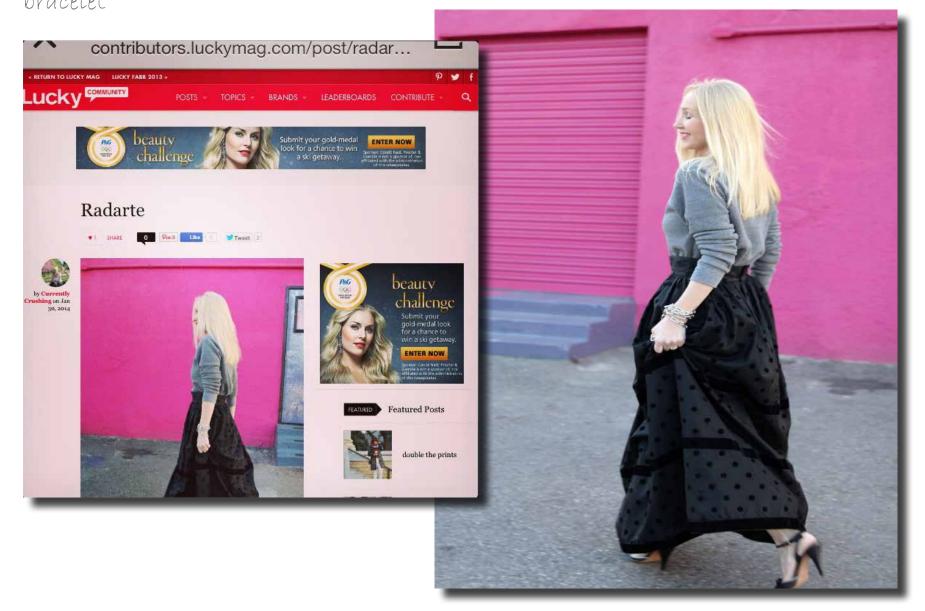
Interview for Channel 4, CW, Buffalo, NY-Opening of the Vania & David Store



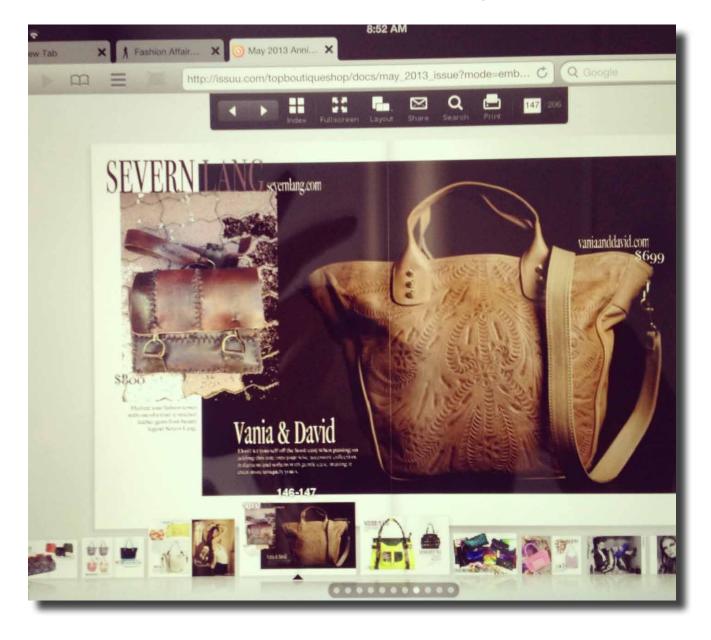
The Vania & David Store in Buffalo, NY



Featured on Lucky Magazine online: a Vanía & David necklace used as a bracelet



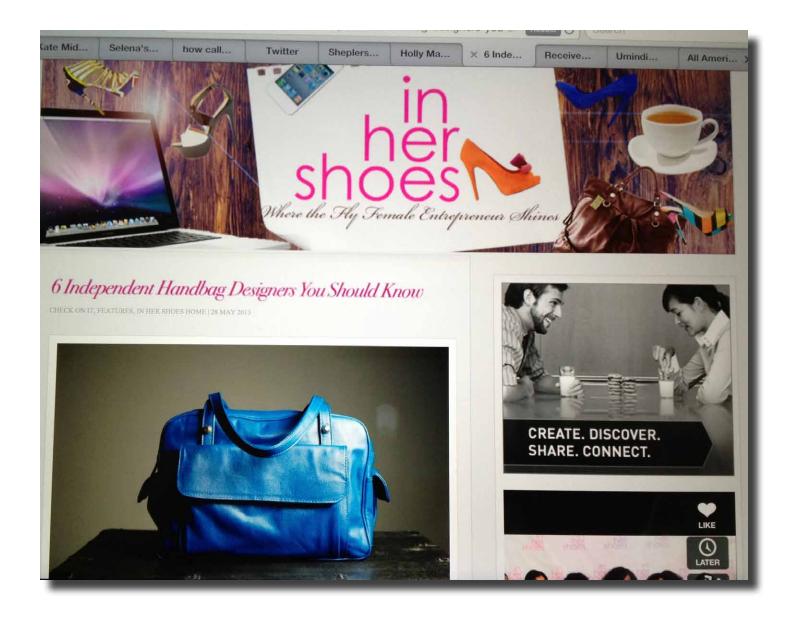
Featured in Fashion Affair Magazine





A green Vania & David clutch featured in Ocean Magazine

The Vania & David blue mini-suitcase handbag featured In Her Shoes Blog







Actress Camilla Belle using the brown clutch in a scene from the movie The American Side

Our Vania & David fuchsia clutch featured in Luxury Magazine



The Beckerman Sisters from Canada Rocking her vania & David Clutch

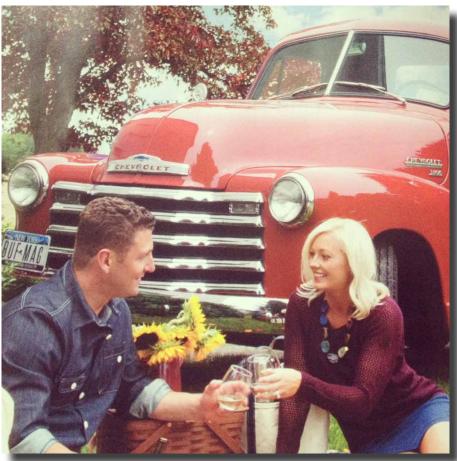


Featured in Buffalo.com



A Vania & David fringe bag and necklace featured in Buffalo Magazine





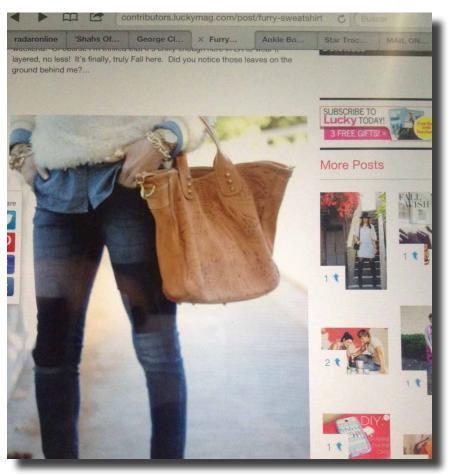
Fashion Blogger Kristi Elong (thecurrentcrush blog)featured in LA with a handtooled Vania & David Clutch, a Vania & David necklace used as a belt and with her Miracle Lion Tote





Fashion Blogger Kristi, from thecurrentcrush blog featured in Lucky Magazine





Actress Camila Belle Resting on set with her Vania & David Miracle LionTote



Actress and Blogger Katy Cassidy Rocking her Vania & David Mariana Bag





Vania & David featured in Buffalo Spree



It's in the bags

andbag and jewelry design duo Vania & David met in New York in 2004 and are now based in Buffalo. Vania Leticia Escauriza Gagliardone, originally from Paraguay, has had a love for fine bags and jewelry ever since she was a young admirer of her grandmother's purses. "While growing up in Asuncion, Paraguay," the designer says, "I vividly recall my grandmother having me take her purses out of the closet to look at and admire. They were usually hang-Below: Vania ing in velvet cases. As she took each one out of its case, & David she would explain that it is about quality not quantity. designs She didn't have many, but they were nice-really nice. And they were all made of leather."







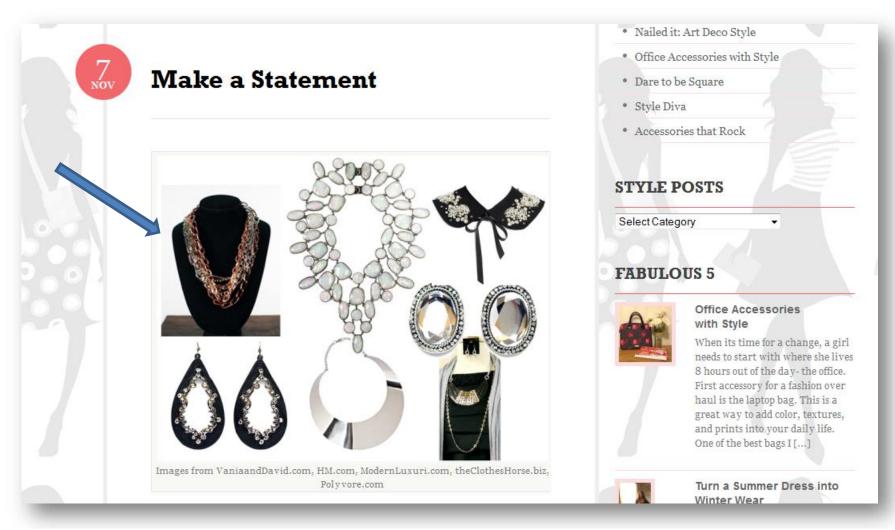


The idea of making quality handbags stuck with Gagliardone. She and partner David Martinez create their bags and jewelry from materials sourced in the United States, "It was very important to try to find materials made in the US," Gagliardone stresses. "All of our purses are handmade in Paraguay, with fabric mostly sourced from the US. All of our jewelry is made in the US and I am happy to say that eighty-five percent of those materials are supplied from the US."

The company and its customer base have grown steadily, culminating in a recent British Vogue feature. "A lot of other fashion magazines from Europe have been approaching us as well." Gagliardone says. The designer feels that their success is at least partially due to their focus on using high-quality raw materials. "Vania & David's handbags and wallets are handmade with one hundred percent genuine leather and first-quality fabric and accessories," she says, "Some of the leather we utilize is natural leather from Paraguay, which is 'pounded' out by hand. Paraguay is one of the few places in the world that produces natural leather in this me

Vania & David necklace featured in Style Buffalo

http://stylebuffalo.com/tag/vania-and-david/



Vania & David necklace and handbag featured in Buffalo Magazine



Mercedes-Benz of Buffalo Fashion Week

Local designer spotlight:

Vania & Davi

ith designers converging in Buffalo for Mercedes-Benz Fashion Weck, one local designer/retailer - Vania & David - will be right alongside them.

This emerging brand features sophisticated, high-quality leather handbags and handmade upscale jewelry – all designed here in Buffalo.

Designer and founder Vania Leticia Securira Gagliardone, a native of Paraguay, learned from her grandmother at an early age that when it comes to purses, it's about quality, not quantity. "After her nap, she would call me to her room and tell me to open her closet and get a bag." Vania said. "She would tell me a story about each bag, where she bought it. And she would say, 'Honcy, you never have to buy a plastic bag. Even if you just have one— it's about quality."

Those words stayed with Vania, and as she grew up her passion for fine bags and jewelry grew, too. She also understood that if she ever wanted to own them, she would have to pay for them berself. So at age 17, she began selling jewelry and a few years later, she designed and created her first bag. She showed it to a friend at work, and it sold immediately. A business was born.

Vania relocated to the U.S. in 2003, where she soon met future husband and business partner, David A. Martinez. Since then, the two have been building their business around fine fabrics, metals and stones from Paraguay and the U.S. "Itry to help my people, and help his people

here," Vania said

The natural leather used in many of their bags comes from Paraguay, where it is hand-pounded without using any chemicals in the process. "It's not perfect — it has a defect, and with time it darkens." Vania said. "That's what makes it unique. They don't use any chemicals and there's no damage to the environment." Some of their bags are also made from industrial leather, which appears more flawless, but still maintains the same eco-friendly standards.

They've also added colored leather purses to their line, giving it depth and a fresh feel. "I think women feel differently every day," Vania said. "One day I wake up, I want something small, the next day, something different. It's very important to be able to satisfy that need."

Regardless of size, shape, or color, the emphasis always remains on quality, Vania said. She and David select the materials for every item they produce. Their jewelry is handmade in the U.S., using as many domestic materials as possible. You also won't find labels on the outside of their bags, which Vania feels adds to their unique and sophisticated design.

Vania and David's purses and jewelry will be featured in the Mercedes-Benz of Buffalo VIP show and the main runway event, paired with multiple clothing lines. "I've never been in a fashion event before, it just wasn't the right moment," Vania said. "I feel very honored to be able to share this experience with so many people."

(www.waniaanddavid.bigcartel.com)

- Sarah Mauren

*Arrazorg' chully and brass inchical section of the section of the

mper / October 2012 | buffalo

RUNWAY TO REAL LIFE

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Mercedes-Benz of Buffalo Fashion Week 2012

http://buffalofashionweek.wordpress.com/2012/09/02/local-designer-and-mbbfw-sponsor-vania-david/



Mercedes-Benz of Buffalo Fashion Week

The official blog of Mercedes-Benz of Buffalo Fashion Week. September 20-27, 2012. info(at)buffalofashionweek(dot)com

About

Contact

Press

Local Designer and MBBFW Sponsor: Vania & David



Originally from Paraguay, Vania Leticia began creating handbags in 2001. Eleven years later, Vania & David's handbag and jewelry business, based in Buffalo, is still growing and adding fabulous pieces to closets around the world.

Vania grew up in Asunción, Paraguay, and had a passion for bags and jewelry from a very young age. She tells a story about her grandmother showing her all of her authentic leather purses and how much she admired them. At 20, Vania created her first bag and shortly after, moved to New York City to grow her blooming business. While living in NYC, she met David, a Buffalo native, who became her business partner and

later, her husband.

Vania & David products are based on the philosophy, "quality not quantity." Every handbag and wallet is handcrafted in Paraguay from 100 percent genuine leather, and

Information

This entry was posted on September 2, 2012 by buffalofashionweek in Buffalo Profiles, Fashion, Sponsors and tagged buffalo, fashion, Leather, MBBFW, MBBFW Sponsor, Paraguay, Vania & David.

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Navigation

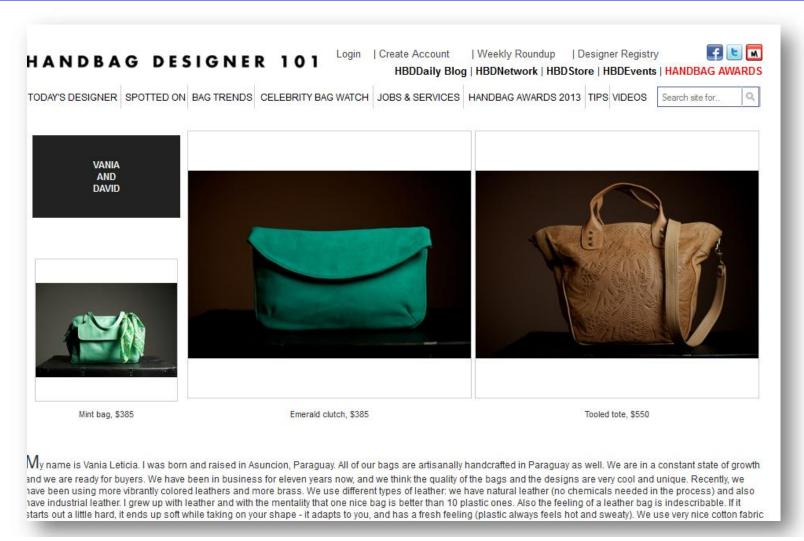
Previous post Next post





Vania & David featured in Handbag Designer 101

http://www.handbagdesigner101.com/designers/cRcZ4u8eIp4/vania%20and%20david.html



Vania & David clutch featured in Buffalo Magazine

